

# Heidi's Happy Acres Sponsorship Program



Heidi's Happy Acres is a for-profit charming farm located outside of Monroe, WI. Our farm is dedicated to producing fresh, local produce, including pumpkins, sweetcorn, sunflowers, zinnias and free-range chicken eggs.

At Heidi's Happy Acres, our commitment extends beyond farming. We have a deep passion for our community and actively work to create local events each year. By partnering with us, sponsorships not only help promote your business but also contribute to supporting local agriculture, and provide educational opportunities for our surrounding communities.

Thank you for considering a partnership with Heidi's Happy Acres. We look forward to working with you!

## Seasonal Sponsorships Opportunities



### **Jack be Little Sponsor - \$250.00**

- **Benefits:**
  - Logo or name on our website's ([www.heidishappyacres.com](http://www.heidishappyacres.com)) sponsor page through December.
  - Shout out on our social media platforms.
  - Name on sponsorship banner(s) located at Heidi's Happy Acres August-October.



### **Thumpkin Sponsor- \$500.00**

- **Benefits:**
  - All benefits of the above Little Jack Sponsor.
  - Business provided banner placed at key entrance for 2024 Season (August –December).
    - **Excludes** Day of Happy Harvest 10/5/24
    - Banner Size cannot exceed 4x8
  - Five complimentary tickets to one event of your choice.
    1. Friday night Glow (\$40.00 value )
    2. Corn maze (\$30.00 Value)



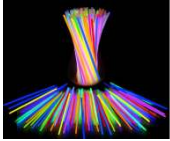
### **Big Dill Sponsor- \$1,000.00**

- **Benefits:**
  - All benefits of the above Thumpkin Sponsor.
  - Business provided banner placed at key entrance for 2024 Season (August –December).
    - **Includes** Day of Happy Harvest 10/5/24
  - Five complimentary tickets to one event of your choice.
    1. Friday night Glow (\$40.00 value )
    2. Corn maze (\$30.00 value )
    3. Haunted Acres Entry (\$75.00 value )
    4. Happy Harvest Kids Zone Entry includes corn maze entry during the day of Happy Harvest (\$65.00 value )

## **Additional Sponsorship Opportunities**

Heidi's Happy Acres hosts Friday Nights Glow Stick Corn Mazes! Every Friday night during the harvest season, we transform our corn maze into an enchanting adventure under the stars. Equipped with glow sticks, families can navigate the twists and turns of the maze, creating unforgettable memories.

### **Light up the Nights event Sponsor – 2 Spots Available**



Supply 1,000 flashlights provided by you and distributed by our staff at the glow events.

**Flashlights must be provided by August 1<sup>st</sup>**

○ **Benefits:**

- Shout out on our social media platforms for each Facebook event created.
- Business provided banner placed at key entrance during events.
- Sponsors name on sponsorship banner(s) located at Heidi's Happy Acres August –October.
- Logo on our website's sponsor page.
- Ten complimentary tickets to one of our night glows - \$120 Value (1 LED glow stick per ticket) or daytime corn maze entry- \$60 Value.
- Logo and mention on all marketing material for events.

Heidi's Happy Harvest is a family fall festival held annually on the first Saturday in October at Heidi's Happy Acres. This much-anticipated event attracts over 2,000 people and features a variety of attractions, including local vendors, food trucks, a humane society, a petting zoo, a kids' zone area with inflatables, pumpkins, and a corn maze.

In 2021, we introduced "Pickin' for a Cause," where each season is dedicated to a specific beneficiary to raise awareness. A portion of our year's proceeds goes to support this beneficiary, with additional funds raised during the Happy Harvest event

### **Happy Harvest Sponsor- \$500.00**



○ **Benefits:**

- Exclusive shout out on our social media platforms prior to event.
- Business mentioned on social media platforms on the day of the event.
- Logo on our website's sponsor page.
- Business information on the Happy Harvest sponsorship banner at Heidi's Happy Acres, posted from September 15th through October 31st.
- Logo on 3,000 + flyers distributed to businesses and schools throughout the state line region.

- **Education Sponsorship:** Reach out for additional opportunities to support our educational programs for schools and community groups.

## How to Become a Sponsor

To become a sponsor, fill out the form or contact us at:

- **Phone:** (608) 285-2783
- **Email:** heidishappyacres@gmail.com

We will be happy to discuss the best sponsorship level for you and customize a package that meets your needs.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_